



## Electronic nicotine delivery systems (ENDS) and Smokefree 2025: Where to from here?

Tuesday 16 February 2021



## Hand in hand: Tobacco, alcohol and policy measures

Wednesday 17 February 2021

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Aotearoa has legislation that regulates the sale and marketing of vaping products, but these products continue to evolve rapidly. Hear the latest research, and discuss the challenges and questions likely to arise.

### Topics include:

- ENDS use among NZ population groups.
- Patterns of switching between smoking and ENDS.
- Evolution of flavour use.
- Potential impact of on-pack messaging.
- ENDS uptake among non-smokers.
- Relapse from ENDS back to smoking.
- New and emerging questions – research, community and advocacy perspectives.

Why are rates of smoking among 18–24 year olds four times greater than among 15–17 year olds? Exploring paired behaviours may give us new insights into this question.

### Topics include:

- Epidemiology of tobacco and alcohol use among different population groups.
- Health risks posed by alcohol and tobacco co-use.
- What do NZ data tell us?
- Implications for Māori and Pacific peoples.
- Implications for youth.
- The contribution of marketing to alcohol and tobacco co-use.
- Policy responses.

University of Otago, Wellington | 23a Mein Street | Newtown | Wellington

For more information:

Email [janet.hoek@otago.ac.nz](mailto:janet.hoek@otago.ac.nz) or visit [otago.ac.nz/uowsummerschool](http://otago.ac.nz/uowsummerschool)



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