

Tobacco taxation: How can it best be used to help achieve a Smokefree Aotearoa?

ASPIRE 2025

SEMINAR

Friday 9 October 2015
University of Otago,
Mein St, Newtown, Wellington

Tobacco taxation is recognised as a core intervention for reducing smoking prevalence, and will almost certainly play a key role in the achievement of New Zealand's Smokefree 2025 goal. There have been annual above inflation increases in tobacco taxation since 2010, but the last one is planned for next year, with no clarity about 'what happens after 2016.'

ASPIRE2025 is delighted to bring you this opportunity to hear from a leading international expert on tobacco taxation, Professor Frank Chaloupka. His seminar will describe his recent most work on tobacco taxation and discuss its relevance to the achievement of the Smokefree 2025 goal.

We invite you to **register now** for this ASPIRE2025 seminar .

Keynote Address:

Professor Frank Chaloupka

Frank Chaloupka is a distinguished professor of economics at the University of Illinois at Chicago and Director of the World Health Organization (WHO) Collaborating Center on the Economics of Tobacco Control.

He has had hundreds of professional publications and presentations resulting from his research on the effects of prices and substance control policies on tobacco use, alcohol use and abuse, and illicit drug use . He has won numerous awards for his research on tobacco taxation and other tobacco control policies. In 2011 he received the Society for Research on Nicotine and Tobacco's John Slade Award, and in 2015 received the American Cancer Society's Luther Terry Award for Exemplary Leadership in Tobacco Control for Outstanding Research Contribution.



Seminar Schedule

- 2.45pm Coffee & registration
- 3.00pm Welcome
- 3.05pm Keynote address
- 4.00pm Questions & discussion

HOW TO REGISTER

There is no cost to attend this seminar but registration is required.

To register, please email fran.wright@otago.ac.nz by Tuesday 6 October.

NOTE: This seminar is also available by web-conference. Email Fran for details as above.

Registration is not open to individuals who have any current or previous affiliations with any tobacco company.

ASPIRE2025

is a national collaboration of leading New Zealand tobacco control researchers with experts from the University of Otago, Massey University, AUT, Tala Pasifika and Whakauae Research for Māori Health and Development.