

Māori Nurses and Smoking; exploring the context and opportunity for change

- Industry initiated research partnership: NZNO, Whakauae and AUT.
- Aim: to investigate behaviour and attitudes of Māori nurses who smoke to inform quit intervention
- Māori nurses, allied health professionals and student nurses
- National web based survey (N410) and qualitative interviews (N45)

Survey Results

- Maori nurses 20% smoking / nursing students 32%
- 50% thinking of quitting, and nearly 18% within 30 days
- Majority agree smoking cessation is a priority but not using evidence or range of services for quitting
- Being a nurse and a smoker was a conflict
- smoking compromised giving smoking cessation advice to others.

Results from Qualitative Interviews

- *Smoking may create more stress for this group*; higher expectations from colleagues and community; experience judgement; additional burden of shame
- *Smoking creates conflicts*; hiding from others; feelings of hypocrisy, role conflict: nursing and smoking is incompatible
- *Smoking impacts on practice*; most felt they did what was required but didn't push cessation, smoking with patients was going too far

What happens next?

- Intervention ideas; *knowledge package* designed around nursing training and nursing knowledge. *Maximising group support*; need for a *toolbox of approaches*, helping *non smokers respond more effectively*.
- Validated by advisors and participants
- Apply for Intervention funding in 2014