

Tobacco, trade and global health: The challenge of policy coherence

ASPIRE 2025

SEMINAR

Wednesday 9 March 2016
University of Otago,
Mein St, Newtown, Wellington

The implications of trade and investment liberalisation for tobacco control have long been contested, and are more prominent than ever.

Trade disputes challenging health legislation in Uruguay and Australia, the inclusion of a tobacco exception within the Trans-Pacific Partnership, and multiple commitments to further trade liberalisation in the Sustainable Development Goals illustrate the uneasy relationship between tobacco control objectives and other social and economic policy goals.

This presentation demonstrates the importance of going beyond legal analyses of trade agreements, highlighting the broader significance of the political economy of tobacco and trade. The presentation concludes by arguing that tobacco control strategies need to be situated within wider global health debates.

We are delighted to host Professor Jeff Collin for this ASPIRE2025 seminar and invite you to register now.

Keynote Address: Professor Jeff Collin

Jeff Collin is Professor of Global Health Policy at the University of Edinburgh.

A political scientist, his research focuses on globalisation, health governance and corporate strategies to influence public health policy. He has been a member of WHO expert groups on tobacco industry influence on policy, is a member of the Tobacco Advisory Group of Cancer Research UK, a co-investigator in the UK Centre on Tobacco and Alcohol Studies, and an expert advisor for the Institute of Alcohol Studies.



Seminar Schedule

12.15pm	Coffee & registration
12.30pm	Welcome
12.35pm	Keynote address
1.15pm	Questions & discussion

HOW TO REGISTER

There is no cost to attend this seminar but registration is required.

To register, please email fran.wright@otago.ac.nz by Tuesday 8 March.

NOTE: This seminar is also available by web-conference. Email Fran for details as above.

ASPIRE2025

is a national collaboration of leading New Zealand tobacco control researchers with experts from the University of Otago, Massey University, AUT, Tala Pasifika and Whakauae Research for Māori Health and Development.