

Tobacco control & the law: current issues in NZ and internationally

ASPIRE 2025

SEMINAR
Tuesday 23 July 2013
At Te Wharewaka, Wellington

We invite you to an **ASPIRE2025** seminar with international tobacco control legal expert Jonathan Liberman, who will discuss some of the major international issues in tobacco control that are of interest in New Zealand.

Register now to hear about:

Plain tobacco packaging: Jonathan will update us on the legal challenges in Australia, the implications for international law and potential relevance to NZ's efforts to introduce plain packaging.

Tobacco control and international trade and investment law: Many public health advocates are concerned about the impact of international trade and investment law on tobacco control. Jonathan will discuss these concerns in relation to both existing trade and investment agreements and the proposed TPPA.

WHO Framework Convention on Tobacco Control (FCTC): Jonathan will discuss the implementation of the FCTC over its first 8 years in force, and the major challenges and opportunities ahead.



Keynote Address:

Jonathan Liberman

Jonathan Liberman is Director of the McCabe Centre for Law and Cancer, a joint initiative of Cancer Council Victoria and the Union for International Cancer Control, based in Melbourne, Australia.

He is a lawyer with 15 years' experience in legal and policy research, advice and advocacy on issues relating to cancer control at both domestic and global levels.

Jonathan is a member of the Australian Government's expert advisory group on plain packaging and Standing Committee on Tobacco of the Inter-Governmental Committee on Drugs.

Seminar Schedule

2.45pm	Coffee & registration
3.00pm	Welcome
3.05pm	Keynote address
4.15pm	Questions & discussion
5-7pm	Refreshments hosted by Cancer Society and Smokefree Coalition

There is no cost to attend this seminar, but places are limited.

To register, contact Donna at the Health Promotion Agency by 2pm on Friday 19th July. **Email:** D.Harding@hpa.org.nz

Registration is not open to individuals who have any current or previous affiliations with any tobacco company.

ASPIRE2025

is a national collaboration of leading New Zealand tobacco control researchers with experts from the University of Otago, Massey University, AUT, Tala Pasifika and Whakauae Research for Māori Health and Development.

ASPIRE2025 conducts research to inform the Smokefree 2025 goal. We are proud to be partners with the Health Promotion Agency.