



ASPIRE AOTEAROA

Research for a tobacco free future

Examples of ASPIRE Aotearoa
communications from 2022 to 2023



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Journal publications

- Ball J, Pettie MA, Poasa L, Abel G. Understanding youth drinking decline: Similarity and change in the function and social meaning of alcohol use (and non-use) in adolescent cohorts 20 years apart. *Drug and Alcohol Review*. 2023. Online publication. <http://dx.doi.org/10.1111/dar.13685>
- Ball J, Zhang J, Stanley J, Boden J, Waa A, Hammond D, Edwards R. Early-onset smoking and vaping of cannabis: Prevalence, correlates and trends in New Zealand 14–15-year-olds. *Drug and Alcohol Review*. 2023. Online publication. <http://dx.doi.org/10.1111/dar.13597>
- Ball J, Crossin R, Boden J, Crengle S, Edwards R. Long-term trends in adolescent alcohol, tobacco and cannabis use and emerging substance use issues in Aotearoa New Zealand. *Journal of the Royal Society of New Zealand*. 2022;52(4):450-71. <http://dx.doi.org/10.1080/03036758.2022.2060266>
- Ball J, Zhang J, Stanley J, Waa A, Gurram N, Edwards R. Has increasing internet use due to smartphone uptake contributed to the decline in adolescent smoking? *Drug and Alcohol Review*. 2022;41(2):365-76. <http://dx.doi.org/10.1111/dar.13378>
- Barbalich I, Gartner C, Edwards R, Hoek J. New Zealand smokers' perceptions of tobacco endgame measures: a qualitative analysis. *Nicotine and Tobacco Research*. 2022;24(1):93-9. <http://dx.doi.org/10.1093/ntr/ntab161>
- Beaglehole B, Williman J, Bell C, Stanley J, Jenkins M, Gendall P, Rapsey C, Every-Palmer S. Thriving in a pandemic: Determinants of excellent wellbeing among New Zealanders during the 2020 COVID-19 lockdown; a cross-sectional survey. *PLoS ONE*. 2022;17(3):e0262745. <https://doi.org/10.1371/journal.pone.0262745>
- Blank ML, Hoek J. Navigating social interactions and constructing vaping social identities: A qualitative exploration with New Zealand young adults who smoke. *Drug and Alcohol Review*. 2023;42(2):268-76. <http://dx.doi.org/10.1111/dar.13542>
- Blank ML, Hoek J. E-cigarette flavours and vaping as a social practice: implications for tobacco control, *Critical Public Health*. 2023. Online publication. <https://doi.org/10.1080/09581596.2023.2226806>
- Brennan E, Dunstone K, Vittiglia A, Mancuso S, Durkin S, Slater MD, Hoek J, Pettigrew, S, Wakefield M. (Testing the effectiveness of alcohol health warning label formats: An online experimental study with Australian adult drinkers. *PLoS ONE*. 2022;17(12):e0276189. <https://doi.org/10.1371/journal.pone.0276189>
- Boston A, Robertson L, Hoek J. Specialist vape store developments during the implementation of New Zealand's Smokefree Environments and Regulated Products (Vaping) Amendment Act 2020. *Tobacco Control*. 2022. Online publication. <http://dx.doi.org/10.1136/tobaccocontrol-2021-057123>
- Cochran C, Robertson L, Hoek J. Online marketing activity following New Zealand's vaping legislation. *Tobacco Control*. 2023;32:263-264. <https://doi.org/10.1136/tobaccocontrol-2021-056750>

- Cohen J, Gartner C, Edwards R, Hammond D. Australia tightens its prescription-only regulation of e-cigarettes. *BMJ* 2023; 381: 1216. <https://doi.org/10.1136/bmj.p1216>
- Edwards R, Hopkinson N. The Khan review: the UK Government must act now for a smokefree future. *The Lancet*. 2022;400(10357):979-81. [http://dx.doi.org/10.1016/S0140-6736\(22\)01347-2](http://dx.doi.org/10.1016/S0140-6736(22)01347-2)
- Edwards R, Hoek J, Karreman N, Gilmore A. Evaluating tobacco industry ‘transformation’: a proposed rubric and analysis. *Tobacco Control*. 2022;31:313-321. <http://dx.doi.org/10.1136/tobaccocontrol-2021-056687>
- Edwards R, Thomas L, Stanley J, Hoek J. New Zealand adolescents’ responses to plain packaging and new pictorial warning labels: Repeat cross-sectional survey analysis. *Australian and New Zealand Journal of Public Health*. 2023. Online publication. <http://dx.doi.org/10.1016/j.anzjph.2023.100066>
- Fenton E, Robertson L, Hoek J. Ethics and ENDS. *Tobacco Control*. 2022. Online publication. <http://dx.doi.org/10.1136/tobaccocontrol-2021-057078>
- Gendall P, Gendall K, Branston JR, Edwards R, Wilson N, Hoek J. Going ‘Super Value’ in New Zealand: cigarette pricing strategies during a period of sustained annual excise tax increases. *Tobacco Control*. 2022. Online publication. <http://dx.doi.org/10.1136/tc-2021-057232>
- Gendall P, Hoek J. Regulating flavours and flavour delivery technologies: an analysis of menthol cigarettes and RYO tobacco in Aotearoa New Zealand. *Tobacco Control*. Published Online First: 07 March 2023. doi: 10.1136/tc-2022-057823.
- Gifford H, Tautolo ES, McCool JP, Gartner CE, Edwards R, Maddox R. Getting there together: highlights, challenges and opportunities for tobacco control in the Oceania region. *Tobacco Control*. 2022;31(2):164-8. <http://dx.doi.org/10.1136/tobaccocontrol-2021-056542>
- Graham-DeMello A, Hoek J. How do people who smoke perceive a tobacco retail outlet reduction policy in Aotearoa New Zealand? A qualitative analysis. *Tobacco Control*. 2023. Online publication. <http://dx.doi.org/10.1136/tc-2022-057834>
- Hird TR, Gallagher AW, Evans-Reeves K, Zatoński M, Dance S, Diethelm PA, Edwards R, Gilmore AB. Understanding the long-term policy influence strategies of the tobacco industry: two contemporary case studies. *Tobacco Control*. 2022;31(2):297-307. <http://dx.doi.org/10.1136/tobaccocontrol-2021-057030>
- Hoek J, Edwards R, Waa A. From social accessory to societal disapproval: smoking, social norms and tobacco endgames. *Tobacco Control*. 2022;31:358-364. <http://dx.doi.org/10.1136/tobaccocontrol-2021-056574>
- Hoek J, Gendall P, Eckert C, Louviere J, Ling P, Popova L. Analysis of on-pack messages for e-liquids: a discrete choice study. *Tobacco Control*. 2022;31(4):534-42. <http://dx.doi.org/10.1136/tobaccocontrol-2020-056033>
- Hoek J, Graham-DeMello, A, Wilson N. Perceptions of illicit tobacco sources following a proposed reduction in tobacco availability: A qualitative analysis of New Zealanders who smoke. *Nicotine and Tobacco Research*. 2023. Online publication. <http://dx.doi.org/10.1093/ntr/ntad034>

- Hoek J, Lee E, Teddy L, Fenton E, Ball J, Edwards R. How do New Zealand youth perceive the smoke-free generation policy? A qualitative analysis. *Tobacco Control*. 2022. Online publication. <http://dx.doi.org/10.1136/tc-2022-057658>
- Hoek J, Waa A, Edwards R. Does the smokefree generation proposal go far enough? *The New Zealand Medical Journal*. 2022;135(1561):8-11.
- Howden-Chapman, Bennett J, Edwards R, Jacobs D, Nathan K, Ormandy D. Review of the Impact of Housing Quality on Inequalities in Health and Wellbeing. *Annual review of Public Health*. 2023;44:10.1–10.22. <https://doi.org/10.1146/annurev-publhealth-071521-111836>
- Lee E, Hoek J, Fenton E, Joshi A, Evans-Reeves K, Robertson L. An Analysis of Arguments Advanced via Twitter in an Advocacy Campaign to Promote Electronic Nicotine Delivery Systems. *Nicotine and Tobacco Research*. 2023;25(3):533-40. <http://dx.doi.org/10.1093/ntr/ntac237>
- Maddox R, Bovill M, Waa A, Gifford H, Tautolo ES, Henderson PN, Martinez S, Clark H, Bradbrook S, Calma T. Reflections on Indigenous commercial tobacco control: ‘The dolphins will always take us home’. *Tobacco Control*. 2022;31(2):348-351. <http://dx.doi.org/10.1136/tobaccocontrol-2021-056571>
- Maddox R, Drummond A, Kennedy M, Martinez SA, Waa A, Henderson PN, Clark H, Upton P, Lee JP, Hardy BJ, Tautolo ES. Ethical publishing in ‘Indigenous’ contexts. *Tobacco Control*. 2023. Online publication. <http://dx.doi.org/10.1136/tc-2022-057702>
- Maddox R, Kennedy M, Waa A, Drummond A, Hardy BJ, Soto C, Tautolo ES, Colonna E, Gifford H, Clark H, Lee JP. Clearing the air: conflicts of interest and the tobacco industry’s impact on indigenous peoples. *Nicotine and Tobacco Research*. 2022;24(6):933-6. <http://dx.doi.org/10.1093/ntr/ntab267>
- Maddox R, Kennedy M, Drummond A, Waa A, Bradbrook S, Tautolo ES, Calma T, Whop LJ. ‘Dispelling the smoke to reflect the mirror’: the time is now to eliminate tobacco related harms. *Australian and New Zealand Journal of Public Health*. 2022;46(6):727-9. <http://dx.doi.org/10.1111/1753-6405.13313>
- Marsh L, Doscher C, Iosua E, Quigg R, Tomintz M. What impact would tobacco retailer proximity limit have on tobacco availability in New Zealand? *Tobacco Control*. 2022. Online publication. <http://dx.doi.org/10.1136/tc-2022-057462>
- Marsh L, Iosua E, Quigg R, Brillinger J, Venter N, Wood S. Could we see the end of tobacco being sold in bars and pubs in New Zealand? *Nicotine & Tobacco Research*. 2022;17;24(10):1669-77. <http://dx.doi.org/10.1093/ntr/ntac094>
- Marsh L, Iosua E, Parkinson L, Doscher C, Quigg R. Is the neighbourhood context important for a tobacco retailer proximity policy? *Health & Place*. 2023; 82:103032. <http://dx.doi.org/10.1016/j.healthplace.2023.103032>
- Martins JS, McAllister S, da Conceição Matos L, Pereira N, Dos Santos FB, Edwards R. Smoking Among High School Students in Dili, Timor-Leste: Prevalence, Potential Determinants and Opportunities for Prevention and Control. *Asia Pacific Journal of Public Health*. 2023. Online publication. <http://dx.doi.org/10.1177/10105395231173743>

- Moodie C, Hoek J, Hammond D, Gallopel-Morvan K, Sendoya D, Rosen L, Özcan BM, van der Eijk Y. Plain tobacco packaging: progress, challenges, learning and opportunities. *Tobacco Control*. 2022;31(2):263-71. <http://dx.doi.org/10.1136/tobaccocontrol-2021-056559>
- Ouakrim DA, Wilson T, Waa A, Maddox R, Andrabi H, Mishra SR, Summers JA, Gartner CE, Lovett R, Edwards R, Wilson N, Blakely. Tobacco endgame intervention impacts on health gains and Māori:non-Māori health inequity: A simulation study of the Aotearoa/New Zealand Tobacco Action Plan. *Tobacco Control*. 2023. Online publication. <http://dx.doi.org/10.1136/tc-2022-057655>
- Pattermore P, Edwards R. Tobacco company funding and conflict of interest. *The Lancet*. 2022;400(10349):356. [https://doi.org/10.1016/S0140-6736\(22\)01289-2](https://doi.org/10.1016/S0140-6736(22)01289-2)
- Puljević C, Morphett K, Hefler M, Edwards R, Walker N, Thomas DP, Khan MA, Perusco A, Le Grande M, Cullerton K, Ouakrim DA. Closing the gaps in tobacco endgame evidence: a scoping review. *Tobacco control*. 2022;31(2):365-75. <http://dx.doi.org/10.1136/tobaccocontrol-2021-056579>
- Quigg R, Marsh L, Clark-Heu B. Indigenous Māori perspectives of smokefree parks. *Australian and New Zealand Journal of Public Health*. 2022;46(4):469-76. <https://doi.org/10.1111/1753-6405.13228>
- Robertson L, Hoek J, Blank ML. A qualitative analysis of electronic nicotine delivery systems (ENDS) uptake and use among young adult never-smokers in New Zealand. *PLOS One*. 2022;17(5):e0268449. <https://doi.org/10.1371/journal.pone.0268449>
- Robertson L, Sanford KR, Waa A, Hoek J. A qualitative analysis of the experiences of people who resumed smoking following exclusive Electronic Nicotine Delivery Systems use. *Nicotine and Tobacco Research*. 2023;25(3):470-7. <https://doi.org/10.1093/ntr/ntac157>
- Robertson L, Hoek J, Silver KPMI New Zealand conflates IQOS heated tobacco products with electronic nicotine delivery systems. *Tobacco Control* 2023;32:534-536.
- Waa, A. Wise practices in commercial tobacco research to promote racial equity, *Nicotine & Tobacco Research*. 2023; ntad019. <https://doi.org/10.1093/ntr/ntad019>
- Waa AM, Edwards R. From Evidence to Action: Building the Case for Commercial Tobacco Endgames. *Nicotine and Tobacco Research*. 2022;24(11):1693-4. <https://doi.org/10.1093/ntr/ntac198>
- Waa A, Johnson E, Stanley J, Robson B, Kerehoma Cook A, Peita E, Quah ACK, Fong G, Edwards E. Support for and potential impacts of key Smokefree 2025 strategies among Māori who smoke. *New Zealand Medical Journal*. 2023;136(1579). <https://doi.org/10.1111/1753-6405.13129>
- Wilson N, Carter R, Heath D, Wei Z, Martinez E, Robertson L, Zhangmo P, Bloomfield S, Thomson GW, Hoek J, Edwards R. Assessing cigarette smuggling at a time of border closure to international tourists: survey of littered packs in New Zealand. *Tobacco Control*. 2022. Online publication. <http://dx.doi.org/10.1136/tc-2022-057603>

- Wilson N, Hoek J, Nghiem N, Summers J, Grout L, Edwards R. Modelling the impacts of tobacco denicotinisation on achieving the Smokefree 2025 goal in Aotearoa New Zealand. *The New Zealand Medical Journal*. 2022;135(1548):65-76.

Seminar/conference contributions

Invited conference contributions

Keynote addresses

- Edwards R. The Smokefree Aotearoa 2025 plan - Is the endgame in sight? World No Tobacco Day Symposium, held by the NHMRC Centre of Research Excellence, Australia. 2023.
<https://www.youtube.com/watch?v=7cgwAj85yfE>
- Edwards R. The Smokefree Aotearoa 2025 action plan: is the endgame now in sight? 11th National Public Health Conference and 1st Global Public Health Conference. Kedah, Malaysia. 2023.
- Edwards R. The Smokefree Aotearoa 2025 action plan: is the endgame now in sight? Canadian National Conference on Tobacco and Vaping 2023, Ottawa. 2023
- Edwards, R. The tobacco endgame: a status report. Department of Health Keynote Seminar Series, University of Bath, Bath. 2022.
- Hart S. Reflections on Indigenous leadership and the realisation of Aotearoa New Zealand's Commercial tobacco endgame. Society for Research into Nicotine and Tobacco Conference, USA. 2023.
- Hoek J. Aotearoa New Zealand's Tobacco Endgame. Japan Society for Tobacco Control (JSTC), Osaka, Japan. 2022.
- Hoek J, Muthumala C, Fenton E, Garter C, Petrovic Van der Deen F. Opportunity or oxymoron? Pharmacists' views on supplying tobacco as an endgame strategy. World No Tobacco Day Symposium, held by the NHMRC Centre of Research Excellence, Australia. 2023.
<https://www.youtube.com/watch?v=QVFCV7H5HC4>
- Hoek J. Ending the lung cancer epidemic. World Lung Conference, Singapore, 2023.
- Hoek J. Where are we at with youth vaping? Asthma and Respiratory Foundation Conference. 2023.
- Hoek J. Imagining Things Otherwise: Aotearoa New Zealand's Tobacco Endgame. Innovations in Tobacco Control Public Lecture, Johns Hopkins University. 2023.
<https://www.youtube.com/watch?v=s62SU4NobiA>
- Hoek J, Waa A. State of the Public Health public lecture. Department of Preventive and Social Medicine. 2023.
- Hoek J. Marketing for Good: Opportunity or Oxymoron? Keynote presentation Australian and New Zealand Marketing Academy. 2023.

- Waa, A. Ka mua, ka muri: Walking backwards into the future [Presidential Symposium]. Society for Research on Nicotine and Tobacco Annual Conference, San Antonio. 2023.

Invited presentations

- Ball J. Taiohi AOD/CEP Training: Youth & Vaping. Whāraurau webinar. 2022.
- Edwards R. Progress and lessons learned on the way to a Smokefree Aotearoa/New Zealand Korean SRNT, Seoul. 2022.
- Edwards R. Smokefree Aotearoa 2025 Action Plan. Holyrood's Health and Care Festival. COSLA Conference Centre, Edinburgh. 2022.
- Edwards R. The Smokefree 2025 Action Plan. SUDI Prevention Conference, Rotorua. 2022.
- Edwards R. The Smokefree Aotearoa 2025 goal: trials and tribulations but is the endgame now in sight? Swedish Society of Medicine meeting, Stockholm. 2022.
- Edwards R. The Smokefree Aotearoa 2025 goal: trials and tribulations but is the endgame now in sight? Tobacco Free Ireland Partners meeting, Alex Hotel, Dublin. 2022.
- Edwards R, on behalf of Hoek J, Karreman N, Gilmore A. Tobacco industry 'transformation': a proposed rubric and analysis. Swedish Society of Medicine meeting, Stockholm. 2022.
- Edwards R, on behalf of Nip J, Thornley L, Schwartz R, Hara M, Clancy L, Duffy S, Giljam H. Ending tobacco use – learning from six countries with tobacco endgame goals. Swedish Society of Medicine meeting, Stockholm. 2022.
- Hoek J. Creating a smokefree generation: Perspectives from those affected. Australasian Social Marketing network, New Zealand. 2022.
- Hoek J. Endgame developments in Aotearoa New Zealand. Invited presentation to the ASH Tobacco Endgame in the Americas Region, USA (online presentation). 2022
- Hoek J. How does Aotearoa New Zealand plan to realise the Smokefree 2025 goal? An analysis of in-progress legislation. Health Canada, Canada. 2022.
- Hoek J. Imaginer les choses autrement: La fin du tabac. Invited presentation. École des hautes études en santé publique (EHESP), France (online presentation). 2022.
- Hoek J. Packaging and VLNCs. Technical Advisory Group, Ministry of Health, New Zealand. 2022.
- Hoek J. Reducing tobacco availability: Ideas from Aotearoa New Zealand Invited presentation, California Retailer Reduction Research Network, USA. 2022.
- Hoek J. Smokefree 2025 legislation: Retail reduction proposals. New Zealand Cancer Society presentation, New Zealand. 2022.
- Hoek J. Smokefree 2025 legislation: Our once in a generation opportunity! New Zealand Cancer Society presentation, New Zealand. 2022.
- Hoek J. The Global Debate: Tobacco endgames. Sansad television (Indian Parliamentary television). 2022.

- Hoek J. The New Zealand experience with tobacco endgames. ENSP Endgame Session, Greece. 2022.
- Hoek J. Tobacco Supply Reduction: Arguments and Counter-Arguments. Aukati Tupeka Kore hui, New Zealand. 2022.
- Hoek J. Reducing tobacco availability: Ideas from Aotearoa New Zealand. Invited research presentation, California retail reduction network. 2022.
- Hoek J. A smokefree generation: A step too far? (Or not far enough?). Invited presentation Centre for Research Excellence in Tobacco Endgames, University of Queensland. 2022.
- Hoek J, Muthumala C, Fenton E, Garter C, Petrovic Van der Deen F. Pharmacists' views on the logistics and ethics of supplying tobacco as an endgame initiative. Invited seminar, Bioethics Centre. 2023.
- McAllister S, Edwards R. Smoking prevalence and influencing factors among adolescent students aged 13-15 in Dili, Timor Leste. OGHl Global Health Bytes, Webinar. 2022.

Other conference contributions

- Ait Ouakrim D, Summers J, Wilson T, Edwards R, Wilson N, Blakely T. Modelling the potential impacts of policies limiting nicotine vaping product supply to pharmacies or prescription-only. Society for Research into Nicotine and Tobacco Conference, USA. 2023 (oral presentation).
- Brennan E, Dunstone K, Vittiglia A, Tabbakh T, Durkin S, Hoek J, Thrasher J, Hatsukami D, Samet J, Wakefield M. Developing tobacco pack warning labels to inform smokers about the misleading effects of filter venting. Society for Research into Nicotine and Tobacco Conference, USA. 2022 (oral presentation).
- De Looze M, Ball J. The decline in sexual initiation, substance use and delinquency among adolescents in high-income countries: Unitary trend, behaviour-specific trends, or cascade? International Academy of Sex Research Conference, Reykjavik, Iceland. 2022.
- Edwards R. The Smokefree Aotearoa 2025 action plan. Presented in Symposium 3 The Action Plan for New Zealand's Smokefree 2025 goal: a blueprint for the smoking endgame? Society for Research into Nicotine and Tobacco Conference, USA. 2022.
- Edwards R, Hoek J, Wilson N. Assessing cigarette smuggling at a time of border closure to international tourists: National survey of littered packs. Society for Research into Nicotine and Tobacco Conference, USA. 2023 (oral presentation).
- Edwards R, Johnson E, Waa A, Nip J, Ball J, Stanley J, Tautolo E, Agar T, Quah A, Fong G. Capsule cigarette use in the ITC New Zealand (EASE) 2020-21 survey: Who is using them? (Poster) Society for Research into Nicotine and Tobacco Conference, USA. 2022.
- Edwards R, Karreman N, Gilmore A, Hoek J. Evaluating tobacco industry 'transformation'" a proposed rubric and analysis (Poster). Society for Research into Nicotine and Tobacco Conference, USA. 2022.

- Edwards R, Nip J, Zhang J, Johnson E, Waa A, Ball J, Stanley J, Tautolo E, Agar T, Quah A, Fong G. Heated tobacco product use among people who smoke and recent quitters in Aotearoa/New Zealand: findings from the ITC NZ (EASE) 2020-21 survey. (Poster) Society for Research into Nicotine and Tobacco Conference, USA. 2022.
- Edwards R, Nip J, Zhang J, Waa A, Stanley J, Ball J, Tautolo E, Agar T, Quah A, Fong G. Smoking related knowledge, quit attempts and intentions, regret, and perceived addiction among people who smoke in Aotearoa/New Zealand: findings from the ITC NZ (EASE) 2020-21 survey. (Poster) Society for Research into Nicotine and Tobacco Conference, USA. 2022.
- Edwards R, Stanley J, Johnson E, Waa A, Ball J, Kaai SC, Ouimet J, Martin N, Quah A, Fong GT. The New Zealand smokefree 2025 action plan: support for and anticipated behavioural responses to key measures among smokers in the ITC New Zealand (EASE) 2018 and 2020 surveys (Poster). Society for Research into Nicotine and Tobacco Conference, USA. 2022.
- Edwards R, Zhang J, Johnson E, Waa A, Nip J, Ball J, Tautolo E, Stanley J, Agar T, Quah A, Fong G. Electronic cigarette use among people who smoke and recent quitters in Aotearoa/New Zealand: findings from the ITC NZ (EASE) 2020-21 survey. (Poster) Society for Research into Nicotine and Tobacco Conference, USA. 2022.
- Fong G, Gravely S, Meng G, Borland R, Gartner C, McNeill A, Andler R, Mons U, Vardavas, C, Katanoda K, Tabuchi T, Willemsen M, Edwards R, Waa A, et al. Adult smokers' beliefs about the health harms of nicotine in 16 countries: findings from the ITC project. (Poster) Society for Research into Nicotine and Tobacco Conference, USA. 2022.
- Fong G, Indome E, Meng G, Craig L, Quah A, Cummings M, Hyland A, McNeill A, Borland R, Edwards R, Waa A, et al. Perceptions about the harmfulness of e-cigarettes, heated tobacco products, and cigarettes in 16 countries: findings from the ITC project. (Poster) Society for Research into Nicotine and Tobacco Conference, USA. 2022.
- Gartner CE, Puljevic C, Morphett K, Hefler M, Bonevski B, Edwards, Perusco A, Sellars D, Carstensen, Khan A, Borland R. The synthesised evidence on tobacco endgame interventions. Society for Research into Nicotine and Tobacco Conference, USA. 2022.
- Gendall P, Gendall K, Branston J R, Edwards R, Wilson N, Hoek J. Cigarette pricing strategies post plain packaging and during a period of sustained annual excise tax increases in New Zealand. Society for Research into Nicotine and Tobacco Conference, USA. 2023 (oral presentation).
- Graham-DeMello A, Hoek J. The perceived impact of large reductions in tobacco retail outlets: a qualitative analysis of New Zealand smokers. Society for Research into Nicotine and Tobacco Conference, USA. 2023 (oral presentation).
- Hoek J. Quantitative and qualitative research findings about support among people who smoke for proposed measures in the Smokefree 2025 Action Plan. Presented in Symposium 3 The Action Plan for New Zealand's Smokefree 2025 goal: a blueprint for the smoking endgame? Society for Research into Nicotine and Tobacco Conference, USA. 2022.
- Hoek J, Gendall P, Eckert C, Louviere J. On-pack messaging for ENDS products: A discrete choice study. Society for Research into Nicotine and Tobacco Conference, USA. 2022 (oral presentation).

- Hoek J, Graham-DeMello A. Perceptions of illicit tobacco trade following large reductions in tobacco retail outlets: a qualitative analysis of New Zealand smokers. Society for Research into Nicotine and Tobacco Conference, USA. 2023 (oral presentation).
- Hoek J, Muthumala C. Introducing a pharmacy-supply model for tobacco: A qualitative analysis of pharmacists' perspectives. Society for Research into Nicotine and Tobacco Conference, USA. 2023 (oral presentation).
- Howe S, Ait Ouakrim D, Wilson T, Wilson N, Blakely T. Favourable net impact of the tobacco endgame on government finances if health-commensurate adjustments to the retirement age are made: modelled results for Aotearoa/New Zealand. (Poster) Society for Research into Nicotine and Tobacco Conference, USA. 2022.
- Kaai S, Martin N, Yan M, Quah A C K, Waa A, Stanley J, Tautolo E-S, Ball J, Hoek J, Fong G T, Edwards R. Common predictors of quit intentions among New Zealand smokers: Findings from the 2016 ITC New Zealand survey. (Poster) Society for Research into Nicotine and Tobacco Conference, USA. 2022.
- Marsh L, Doscher C, Iosua E, Quigg R, Tomintz M. What impact does a tobacco retailer proximity limit have on tobacco availability in New Zealand? Society for Research into Nicotine and Tobacco Conference, USA. 2022.
- Marsh L, Quigg R, Bateman J. Public perceptions of tobacco retail reduction policies in New Zealand. Society for Research into Nicotine and Tobacco Conference, USA. 2022.
- Martins JS, McAllister S, Pereira N, da Conceição Matos L, dos Santos FBA, Edwards R. Exposures and opportunities for prevention and control of smoking in high school students in Dili, Timor-Leste. OGH1 14th annual conference, Dunedin. 2022.
- Robertson L. Tobacco industry responses and arguments in response to the proposed action plan for New Zealand's Smokefree 2025 goal. Symposium 3 The Action Plan for New Zealand's Smokefree 2025 goal: a blueprint for the smoking endgame? Society for Research into Nicotine and Tobacco Conference, USA. 2022.
- Robertson L, Lee E, Fenton E, Joshi A, Evans-Reeves K, Hoek J. A thematic analysis of arguments advanced in tweets promoting World Vape Day 2020 (Poster). Society for Research into Nicotine and Tobacco Conference, USA. 2022.
- Robertson L, Sanford K-R, Waa A, Hoek J. A qualitative analysis of smoking resumption among former ends users. Society for Research into Nicotine and Tobacco Conference, USA. 2022 (oral presentation).
- Teddy L, Waa A, Hepi M, MacDonald L, Walton M. Whose system, whose goals? Māori perspectives on addressing (commercial) tobacco harm in Aotearoa/New Zealand. Society for Research into Nicotine and Tobacco Conference, USA. 2023.
- Waa A. The Smokefree Aotearoa 2025 action plan: A Māori perspective. Symposium. The Action Plan for New Zealand's Smokefree 2025 goal: a blueprint for the smoking endgame? Society for Research into Nicotine and Tobacco Conference, USA. 2022.
- Waa A. Smoking inequities and ending commercial tobacco: Aotearoa/New Zealand Māori experiences. Society for Research on Nicotine and Tobacco Annual Conference, USA. 2023.

- Waa A. The Smokefree Aotearoa 2021 action plan: A Māori perspective. Symposium. Society for Research on Nicotine and Tobacco Annual Conference, USA. 2023.

Advocacy and support

Support for the Smokefree Environments and Regulated Products (Smoked Tobacco) Amendment Bill

To support development of the Bill and promote knowledge of its core measures among health professionals, policy makers, and the general public, we:

- Developed more than 10 scientific blogs outlining evidence underpinning the legislation's key measures (please see our Briefings and Community Op-Eds section for detail)
- Prepared a detailed submission to the Health Select Committee
- Supported numerous advocacy and community group submissions
- Co-hosted a Parliamentary briefing with Hāpai te Hauora and Te Kāhui Matepukupuku o Aotearoa (Cancer Society of New Zealand)
- Gave an invited presentation of our findings to the Health Select Committee
- Conducted national and international media interviews on the Bill's core measures.

During 2022-2023, we also made the following submissions:

- A submission to Manatū Hauora on their proposal to clarify how nicotine levels for vaping products are expressed in the Smokefree Environments and Regulated Products Regulations 2021. 2023.
- A submission to consultation on Australian Draft: National Tobacco Strategy 2022–2030. 2022.

Details of our earlier submissions on smokefree and vaping legislation and accompanying regulations are available on our website: <https://aspireaotearoa.org.nz/research-outputs/hot-topics/action-plan-smokefree-aotearoa-2025>

Advisory roles

We prioritise sharing our knowledge through a variety of supporting roles. Examples of advisory roles are outlined below.

- **Professor Janet Hoek** is:
 - An advisor to the Otago Museum Curious Minds project on youth smoking and vaping
 - An Aukati Tupeka Aotearoa committee member
 - A Cancer Society United Tobacco Issues Group (UITG) committee member
 - A contributor to the Cancer Society sub-committee e-cigarette position statement
 - A member of the Asthma and Respiratory Foundation Advisory Group on Youth Vaping
 - As expert reviewer of Rutherford Discovery Fellowship applications
 - A Smokefree Expert Advisory Group, Health Coalition Aotearoa member
 - An International Advisory Board member for SPECTRUM: Shaping Public Health Policies to Reduce Inequalities and Harm, Prevention Research Partnership, United Kingdom (funded by UK Protection Partnership)
 - An Australian Tobacco Issues Committee member
 - An Australian Dept of Health and Aging Tobacco Products Health Information Technical Advisory Group member
 - A member of the global Project Sunset collaboration (and the Oceania subsidiary of this group)
 - A member of the journal Tobacco Control's Editorial Advisory Board
 - A Deputy Editor of Drug and Alcohol Research.

- **Associate Professor Andrew Waa** is:
 - National Māori Tobacco Control Leadership Service advisory group
 - Indigenous Circle, SRNT
 - Rōpu Tupeka Kore member
 - Smoking Expert Advisory Group Member, Health Coalition Aotearoa
 - Māori Scientific Leadership Team, National Science Challenge 11
 - Scientific Advisory Group member for the NZ Youth Tobacco Survey
 - Te Reo Marama Board Member
 - Member of NZ Delegation for the 4th meeting of the Intergovernmental Negotiating Body, Framework Convention on Tobacco Control
 - Apaarangi Tautoko Auahi Kore Board Member

- A National Tobacco Control Advocacy Service Advisory Group, Hapai Te Hauora Māori Public Health member
- A Deputy Editor of the Nicotine and Tobacco Research Journal
- **Professor Richard Edwards** is:
 - Chair of the Advisory board for the University of Otago Public Health Communication Centre
 - Co-editor, Public Health Expert blog/Public Health Communication Centre Briefing
 - A Smokefree Expert Advisory Group, Health Coalition Aotearoa member
 - A member of the NZ Cancer Society's National Scientific Advisory Committee
 - A National Tobacco Control Advocacy Service Advisory Group, Hapai Te Hauora Māori Public Health member
 - A Deputy Editor of the Nicotine and Tobacco Research Journal
- **Dr Jude Ball** is:
 - An advisor on the Tūturu Development Rōpu (New Zealand Drug Foundation)
 - A technical advisor to the proposed National Mental Health and Addictions epidemiological study (Te Pou)

Briefings and scholarly blogs

We have prepared several freely available expert briefings and scholarly blogs to engage with public, policy, and research communities. Our blogs often pique media interest, leading to interviews and further reporting. Examples include:

- Blakely T, Waa A, Ait Ouakrim D. New Zealand's 'tobacco endgame' law will be a world first for health – here's what the modelling shows us. The Conversation. 2022. <https://theconversation.com/new-zealands-tobacco-endgame-law-will-be-a-world-first-for-health-heres-what-the-modelling-shows-us-187075>
- Dell C, Edwards R, Gilmore A, Robertson L, Hoek J. Tobacco industry 'transformation' – more smoke and mirrors? PHCC. 2022. <https://www.phcc.org.nz/briefing/tobacco-industry-transformation-more-smoke-and-mirrors>
- Edwards R, Ait Ouakrim D, Wilson T, Waa A, Maddox R, Summers J, Gartner C, Lovett R, Wilson N, Blakely T. The case for denicotinising tobacco in Aotearoa NZ remains strong: response to online critique. PHCC. 2022. <https://www.phcc.org.nz/briefing/case-denicotinising-tobacco-aotearoa-nz-remains-strong-response-online-critique>

- Edwards R, Ball J, Hoek J, Waa A. Key findings for smoking and e-cigarette use prevalence and trends in the 2021/22 NZ Health Survey: continued rapid falls in smoking prevalence and increases in vaping. PHCC 2022. <https://www.phcc.org.nz/briefing/key-findings-202122-nz-health-survey-continued-rapid-falls-smoking-prevalence-and>
- Edwards R, Hoek J, Waa A. New Zealand: Ground-breaking action plan may help country achieve its Smokefree 2025 goal. Tobacco Control Blog. 2022. https://blogs.bmj.com/tc/2022/01/12/new-zealand-ground-breaking-action-plan-may-help-country-achieve-its-smokefree-2025-goal/?utm_campaign=shareaholic&utm_medium=twitter&utm_source=socialnetwork
- Edwards R, Hoek J, Waa A. Public Health Solutions Series: Achieving a Smokefree Aotearoa. PHCC. 2022. <https://www.phcc.org.nz/briefing/public-health-solutions-series-achieving-smokefree-aotearoa>
- Edwards R, Hoek J, Waa A. Smokefree Aotearoa – world-leading developments with profound public health implications. PHCC. 2023. <https://www.phcc.org.nz/briefing/smokefree-aotearoa-world-leading-developments-profound-public-health-implications>
- Edwards E, Hoek J, Waa A, Ball J. What is happening with vaping among adolescents and young adults in Aotearoa? PHCC. 2023. <https://www.phcc.org.nz/briefing/what-happening-vaping-among-adolescents-and-young-adults-aotearoa>
- Edwards R, Hoek J, Waa A, Wilson N, Robertson L, Bullen C. Removing the nicotine from tobacco: The key component of the current Smokefree Bill. Public Health Expert Blog. 2022. <https://blogs.otago.ac.nz/pubhealthexpert/tag/nicotine/>
- Gendall P, Hoek J, Branston JR, Edwards R, Wilson N. How can we address tobacco companies' manipulation of cigarette prices? PHCC 2022. <https://www.phcc.org.nz/briefing/how-can-we-address-tobacco-companies-manipulation-cigarette-prices>
- Gartner C, Hoek J, Edwards R. Banning menthol cigarettes and more health warnings are only the start. Australia could look to NZ for how to do tobacco control. The Conversation. 2022. <https://theconversation.com/banning-menthol-cigarettes-and-more-health-warnings-are-only-the-start-australia-could-look-to-nz-for-how-to-do-tobacco-control-195710>
- Hoek J. New Zealand is introducing a law to create a smokefree generation. Here are 6 reasons to support this policy. The Conversation. 2022. <https://theconversation.com/new-zealand-is-introducing-law-to-create-a-smokefree-generation-here-are-6-reasons-to-support-this-policy-186283>
- Hoek J, Ball J, Edwards R, Waa A. Do Aotearoa's new vaping regulations go far enough? PHCC. 2023. <https://www.phcc.org.nz/briefing/do-aotearoas-new-vaping-regulations-go-far-enough>
- Hoek J, Ball J, Edwards R, Graham-DeMello A. Proposals to reduce youth vaping: Important steps but a more comprehensive approach needed. PHCC. 2023. <https://www.phcc.org.nz/briefing/proposals-reduce-youth-vaping-important-steps-more-comprehensive-approach-needed>

- Hoek J, Ball J, Robertson L, Gendall P, Wilson N, Edwards R, Waa A. Daily nicotine use increases among youth in Aotearoa NZ: The 2021 Snapshot Y10 Survey. PHCC. 2022. <https://www.phcc.org.nz/briefing/daily-nicotine-use-increases-among-youth-aotearoa-nz-2021-snapshot-y10-survey>
- Hoek J, Ball J, Edwards R, Waa A, Teddy L, Graham DeMello A, Robertson L. The Smokefree Generation: A core measure in New Zealand's endgame strategy. PHCC. 2022. <https://www.phcc.org.nz/briefing/smokefree-generation-core-measure-new-zealands-endgame-strategy>
- Hoek J, Ball J, Waa A, Edwards R. Apeing Aussie vaping. Newsroom. 2023. <https://www.newsroom.co.nz/aping-aussie-vaping>
- Hoek J, Ball J, Waa A, Edwards R. What can Aotearoa NZ learn from Australia's new vaping policies? PHCC. 2023. https://www.phcc.org.nz/briefing/what-can-aotearoa-nz-learn-australias-new-vaping-policies?utm_source=mc_alert&utm_medium=email&utm_campaign=aussie_vaping_rules
- Hoek J, Edwards R, Waa A. Smoking, denormalization and tobacco endgames. PHCC. 2022. <https://www.phcc.org.nz/briefing/smoking-denormalization-and-tobacco-endgames>
- Hoek J, Fenton E, Ball J, Teddy L, Edwards R. Forget tobacco industry arguments about choice. Here's what young people think about NZ's smokefree generation policy. The Conversation. 2022. <https://theconversation.com/forget-tobacco-industry-arguments-about-choice-heres-what-young-people-think-about-nzs-smokefree-generation-policy-193529>
- Hoek J, Rowse B, Witt M, Waa A, Edwards R, Waa A. The rise and rise of specialist vape stores: Time for the Government to act. PHCC. 2023. <https://www.phcc.org.nz/briefing/rise-and-rise-specialist-vape-stores-time-government-act>
- Hoek J, Teddy L, Fenton E, Ball J, Edwards R, Lee E. The Smokefree Generation: Perspectives from young people. PHCC. 2022. <https://www.phcc.org.nz/briefing/smokefree-generation-perspectives-young-people>
- Hoek J, Wilson N, Ball J, Edwards R, Gendall P. The Two-Faced Tobacco Industry: Transformation and Cigarillos. PHCC. 2022. <https://www.phcc.org.nz/briefing/two-faced-tobacco-industry-transformation-and-cigarillos>
- Robertson L, Hoek J. Young non-smokers in NZ are taking up vaping more than ever before. Here are 5 reasons why. The Conversation. 2022. <https://theconversation.com/young-non-smokers-in-nz-are-taking-up-vaping-more-than-ever-before-here-are-5-reasons-why-185400>
- Wilson N, Hoek J, Waa A, Edwards R. Expanding the Definition of Tobacco Harm Reduction: A Mindset Change to Help Achieve a Smokefree Aotearoa. PHCC. 2022. <https://www.phcc.org.nz/briefing/expanding-definition-tobacco-harm-reduction-mindset-change-help-achieve-smokefree-aotearoa>
- Wilson N, Edwards R. Smoke and mirrors: why claims that NZ's smokefree policy could fuel an illicit tobacco trade don't stack up. The Conversation. 2022. <https://theconversation.com/smoke-and-mirrors-why-claims-that-nzs-smokefree-policy-could-fuel-an-illicit-tobacco-trade-dont-stack-up-191753>

Community engagement

International Science festival café scientifique

The International Science Festival was held in Dunedin in July 2023. ASPIRE Aotearoa held a café scientifique event, allowing the Dunedin community to engage in an animated discussion on vaping in their community. The café enabled community education, involved a panel session, and provided written hand-outs outlining support services and directing people to further advice and support.

Since this event, we have been asked to present a webinar for the Vape Free Kids NZ group; we have also been invited to attend meetings for caregivers and rangatahi hosted at local schools.

National poster competition

In conjunction with Tūhura Otago Museum we have supported the "Escape the Vape!" national poster competition. The competition will encourage young people to design a poster that demonstrates how they see the reality of vaping and vaping culture. Further details are available at <https://www.greatkiwiposter.com/Escape-the-Vape>. An example of media engagement is available at <https://www.odt.co.nz/news/dunedin/escape-vape-demystifying-habits-impact>.

National essay competition

Professor Janet Hoek is an expert advisor to the Vape Free Kids NZ group, which currently numbers nearly 2000 parents concerned about the impact of vaping on their rangatahi. She has been appointed a judge of the essay competition the group is running.

YouTube presentations

- Ball J. Adolescent Friendships and Lifestyles 2.0 Research Study New Zealand. 2022. https://www.youtube.com/watch?v=QHLL0Kw_Eag
- Bostic C, Hoek J, Ollila H, Bianco E. Tobacco Endgame in the Americas Region. 2022. https://www.youtube.com/watch?v=bGA0TuVT_Jg
- Edwards R. International progress and future priorities to achieve a tobacco endgame. 2022. <https://www.youtube.com/watch?v=TmY9ZAZ-ANY>
- Edwards R. The Smokefree Aotearoa 2025 plan - Is the endgame in sight? 2023. <https://www.youtube.com/watch?v=7cgwAj85yfE>
- Edwards R, Hoek J, Karreman N, Gilmore A. Evaluating tobacco industry 'transformation': a proposed rubric and analysis. 2022. <https://www.youtube.com/watch?v=ZIFbWppCnko>
- Hoek J. Imagining Things Otherwise—Aotearoa New Zealand's Tobacco Endgame. 2023. <https://www.youtube.com/watch?v=s62SU4NobiA>
- Hoek J. Spotlight on Vaping series- A public health & marketing specialist's view. 2022. <https://www.youtube.com/watch?v=KPHHyIY3zbo>

- Hoek J, Muthumala C, Fenton E, Garter C, Petrovic Van der Deen F. Opportunity or oxymoron? Pharmacists' views on supplying tobacco as an endgame strategy. 2023. <https://www.youtube.com/watch?v=QVFCV7H5HC4>

Community group presentations and op-eds

- Hoek J. Direct advice on the Vape Free Kids NZ Facebook support group. 2023. <https://www.facebook.com/groups/vapefreekidsnz/>
- Hoek J, Edwards R. Presentation for the Cancer Society of NZ to Dr Shane Reti. 2022.
- Hoek J. Should we appeal to the heart or the head? Exploring vaping prevention promotions. “Snackivity” Hands on Science programme, University of Otago.
- Pettie M, Ball J. Presentation of Māori-specific findings from the Adolescent Friendships and Lifestyles 2.0 Research Study. In-person hui at Marareroa Marae Health Clinic. 2023.

Op-eds in national media

- Hoek J, Ball J, Waa A, Edwards R. Aping Aussie vaping. Newsroom. 2023. <https://www.newsroom.co.nz/aping-aussie-vaping>
- Hoek J, Waa A, Edwards R. Benefits of world-leading smoking legislation ignored. Otago Daily Times. 2022. <https://www.odt.co.nz/opinion/benefits-world-leading-smoking-legislation-ignored>
- Edwards R, Hoek J Waa A. Momentum builds to end the smoking epidemic. Newsroom. 2022. <https://www.newsroom.co.nz/ideasroom/momentum-building-to-end-the-smoking-epidemic>

Whakahā o Te Pā Harakeke Newsletter

The Whakahā o Te Pā Harakeke Newsletter is a quarterly newsletter outlining our research progress. It is sent to over 500 people on our mailing list and available on the ASPIRE Aotearoa website (<https://aspireaotearoa.org.nz/>).

Media engagement

ASPIRE Aotearoa members have had well over 150 engagements with the media in the last 18 months (including interviews and newspaper articles). We have included links to examples below. A full list is available on request.

<https://www.rnz.co.nz/programmes/the-detail/story/2018893742/first-a-smoke-free-generation-next-a-vape-free-one>

<https://waateanews.com/2023/06/09/anaru-waa-co-director-of-the-aspire-2025-research-centre-2/>

<https://95bfm.com/bcast/vaping-regulation-and-youth-vaping-w-janet-hoek-14-june-2023>

<https://times-age.co.nz/education/vape-constraints-too-little-too-late/>

<https://www.newstalkzb.co.nz/news/national/ministry-of-education-data-shows-more-kids-are-getting-caught-smoking-and-vaping/>

<https://livenews.co.nz/2023/03/14/health-news-increasing-vaping-outlets-near-schools-playgrounds-fueling-rangatahi-vaping/>

<https://www.stuff.co.nz/national/health/300931923/stores-within-stores-the-loophole-dairies-exploit-in-vape-store-restrictions>

<https://www.nzherald.co.nz/nz/politics/smokefree-law-big-decline-in-illicit-tobacco-as-customs-on-track-for-record-number-border-seizures-industry-survey/VCCI7ILSRZBWJESHNPQRZKUOSQ/>

<https://www.odt.co.nz/the-star/youth-will-get-chance-talk-vaping>

<https://www.odt.co.nz/news/dunedin/escape-vape-demystifying-habits-impact>

<https://www.rnz.co.nz/national/programmes/morningreport/audio/2018888487/nz-rules-out-vaping-crackdown>

<https://www.teaonews.co.nz/2023/03/17/vape-shop-restrictions-urged-to-address-epidemic/>

<https://www.pressreader.com/new-zealand/otago-daily-times/20230504/282376928906568>

<https://www.sciencemediacentre.co.nz/2023/06/07/youth-vaping-targeted-by-new-rules-expert-reaction/>

<https://times-age.pressreader.com/article/281685439309096>

<https://www.critic.co.nz/features/article/10732/vape-laws-a-breath-of-fresh-air>

<https://www.1news.co.nz/2023/03/30/how-australias-vape-crackdown-created-a-huge-black-market/>

<https://www.consumer.org.nz/articles/the-rise-of-vapes-how-we-created-a-generation-addicted-to-vaping>

<https://interactives.stuff.co.nz/2022/the-whole-truth-te-maramatanga/#/1213626499/teen-smoking-is-dying-so-why-is-teen-nicotine-use-climbing-so-quickly>

<https://www.newsroom.co.nz/pro/tobacco-firm-exploits-excise-tax-loophole-to-target-price-sensitive-smokers>

<https://www.newshub.co.nz/home/new-zealand/2022/07/analysis-new-tobacco-endgame-law-will-be-world-first-for-health-modelling-shows-large-reductions-in-mortality-rates.html>

<https://www.nzdoctor.co.nz/article/banning-menthol-cigarettes-and-more-health-warnings-are-only-start-australia-could-look-nz>

<https://www.odt.co.nz/opinion/benefits-world-leading-smoking-legislation-ignored>

<https://nationalpost.com/news/born-after-2008-youll-never-be-able-to-buy-cigarettes-in-new-zealand>

<https://www.odt.co.nz/opinion/editorial/catching-vaping%E2%80%99s-harm>

<https://www.rnz.co.nz/news/national/476999/claims-illegal-tobacco-trade-will-boom-in-a-smokefree-nz-are-smoke-and-mirrors-experts-say>

<https://www.rnz.co.nz/news/on-the-inside/471651/compelling-reasons-to-back-a-law-to-create-a-smokefree-generation>

<https://english.kyodonews.net/news/2022/08/8be69db26e6f-focus-new-zealand-taking-world-first-steps-toward-kicking-smoking-habit.html>

<http://www.voxy.co.nz/health/5/411167>

<https://www.odt.co.nz/news/dunedin/campus/loopholes-seen-factor-youth-vaping-rate-rise>

<https://waateanews.com/2022/07/28/maori-champions-hailed-as-smoke-free-bill-moves-ahead/>

<https://www.rnz.co.nz/national/programmes/ninetoon/audio/2018864504/massive-growth-in-vape-retailers-fuelling-youth-epidemic>

<https://www.newsroom.co.nz/health--science/momentum-building-to-end-the-smoking-epidemic>

<https://www.nationaltribune.com.au/new-bill-marks-beginning-of-end-for-cigarettes-and-tobacco-in-aotearoa/>

<https://livenews.co.nz/2022/12/14/new-smokefree-policy-will-improve-aotearoa-health-otago-experts/>

<https://www.stuff.co.nz/national/health/128351944/new-vape-shop-claiming-to-help-people-stop-smoking-opens-in-student-area>

<https://canadianinquirer.net/2022/07/26/new-zealands-tobacco-endgame-law-will-be-a-world-first-for-health-heres-what-the-modelling-shows-us/>

<https://www.abc.net.au/radionational/programs/breakfast/nz-smoking-ban-passes-parliament/101769168>

<https://www.stuff.co.nz/pou-tiaki/300646947/smokefree-amendment-bill-could-see-mori-mortality-rates-slashed>

<https://www.nzherald.co.nz/nz/smokefree-amendment-bill-passes-third-reading-in-parliament/AUHVRMGXIVE5LAHVP6MHA3Y2IU/>

<https://www.sciencemediacentre.co.nz/2022/12/01/smokings-sunset-a-step-closer-expert-qa/>

<https://www.openforum.com.au/stubbing-out-smoking-in-new-zealand/>

<https://www.teaomaori.news/treaty-centre-latest-smokefree-bill>

<https://www.rnz.co.nz/news/national/468855/vaping-imposing-terrible-burden-on-young-people-researcher>

<https://waateanews.com/2022/07/29/vaping-undermining-smoke-free-push/>

Contributions to University of Otago communication strategies

We are proud to continue to support the University of Otago's flagship science communication publication, He Kiteanga. Please see our prior contributions below:

- <https://www.otago.ac.nz/research/hekitenga2008/smokescreen.html>
- <https://www.otago.ac.nz/wellington/otago022837.pdf>
- <https://www.otago.ac.nz/hekitenga/2017/otago672775.html>
- <https://www.otago.ac.nz/research/hekitenga2009/smokinggun.html>
- <https://www.otago.ac.nz/hekitenga/features/otago043286.html>
- <https://www.otago.ac.nz/hekitenga/2018/otago703632.html>

We have also featured in the University of Otago Magazine. Please see examples below:

- <https://76da0758.flowpaper.com/OtagoMagazineIssue55/#page=45>
- <https://www.otago.ac.nz/otagobulletin/news/otago709105.html>
- <https://www.otago.ac.nz/otagomagazine/issue53/opinion/>

ASPIRE Aotearoa Webinars

We host webinars to bring together leading researchers and foster discussion. Recent examples include:

- Jude Ball: “It’s the first thing you think about when you wake up, and it’s the last thing you think about when you go to sleep”: qualitative findings on nicotine vaping among 14-17 year olds. 2023.
- Chris Bostic and Deborah Sy: Navigating FCTC Article 5.3 as New Zealand introduces tobacco endgame legislation, attended by 57 people from Australia, Canada, and Aotearoa New Zealand. 2022.
- Minji Kim: “Not a cigarette, not an e-cigarette”: IQOS marketing strategy and responses, attended by 67 people from Australia, United States, Indonesia, and Aotearoa New Zealand. 2022.

Details of past webinars are available on our website:

<https://aspireaotearoa.org.nz/search?query=webinar>

ASPIRE Aotearoa Symposium

The 2023 ASPIRE Symposium was an opportunity to engage with researchers, policy makers, and healthcare workers. Presentations included:

- Bradbrook S. Back to the future.
- Teddy L. Whose system, whose goals? Māori perspectives on addressing tobacco harm in Aotearoa/New Zealand.
- Edwards R (for Nip J). Emerging findings from the EASE/ITC NZ study.
- Graham DeMello A. How do adolescents access vaping products after legislation restricting product supply in Aotearoa New Zealand?
- Ball J. Youth19 findings on young people's worries about their substance use, and desire to cut down/quit.
- Pettie M. Māori rangatahi and the Changing Tides of Substance Use: A comparative thematic analysis study.
- Sarfati D, Old A. Smokefree 2025: a public health priority.
- Hill S. Promoting health equity through tobacco control: a commercial determinants perspective.
- Hoek J. Overview of Whakahā o Te Pā Harakeke programme.

A workshop held following these presentations sought feedback from participants on future research priorities.