

Use of electronic cigarettes in people who smoke and recently quit smoking in Aotearoa New Zealand:

Findings from the 2022 EASE / International Tobacco Control New Zealand Survey



Janine Nip¹, Richard Edwards¹, Jude Ball¹, James Stanley¹, El-Shadan Tautolo², Andrew Waa¹, Jane Zhang¹, Geoffrey T. Fong^{3,4}, Thomas Agar³, Anne C.K. Quah³

> 1. University of Otago Wellington, Wellington, New Zealand, 2. Auckland University of Technology, Auckland, New Zealand, 3. University of Waterloo, Waterloo, ON, Canada, 4. Ontario Institute for Cancer Research, Toronto, ON, Canada.

BACKGROUND & AIM

- Vapes (also known as electronic cigarettes) could reduce smoking prevalence by helping people to quit smoking or being used as an alternative to smoking.
- The aim of this study is to describe patterns of vaping among people who smoke or who recently quit smoking using data from the 2022 EASE / International Tobacco Control New Zealand Survey.

METHODS

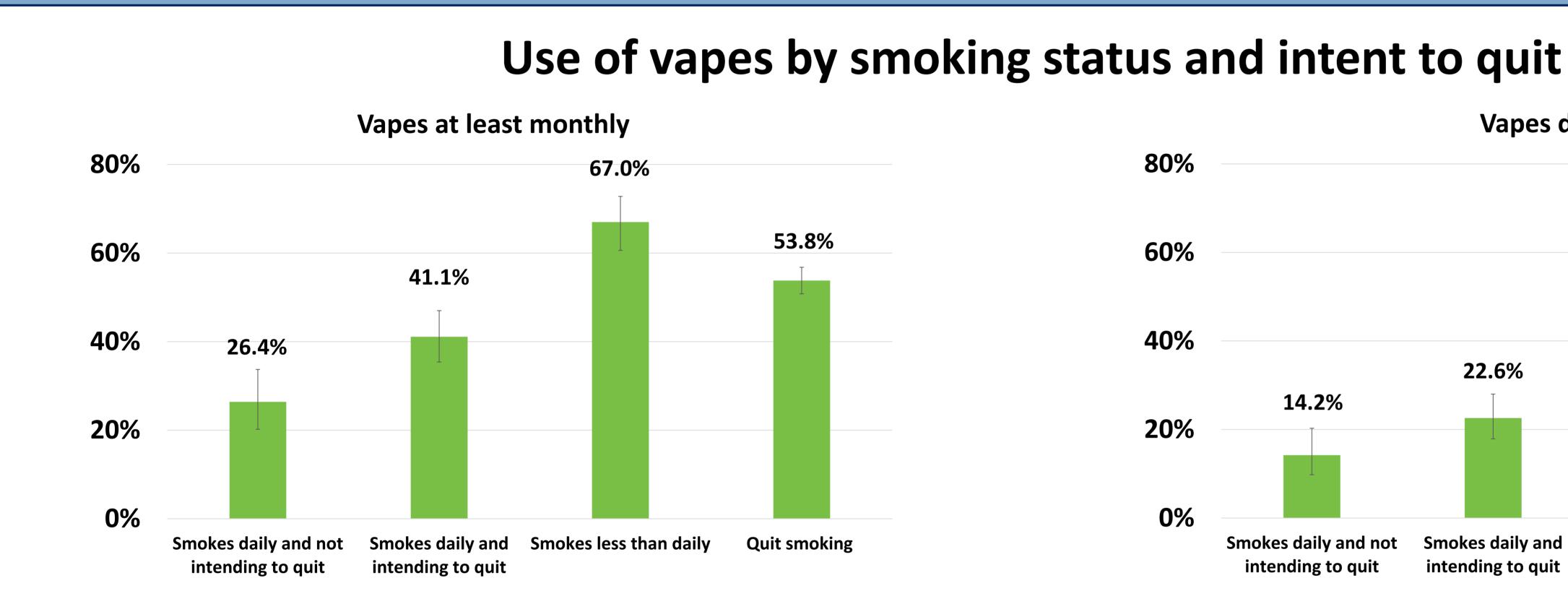
- Data were analysed from 1478 participants (698 who smoked daily, 342 who smoked less than daily, and 438 who had quit smoking in the last 2 years).
- Data were weighted to represent the national profile of people who smoke or recently quit smoking.
- "Don't know" and "Refused" responses were excluded.

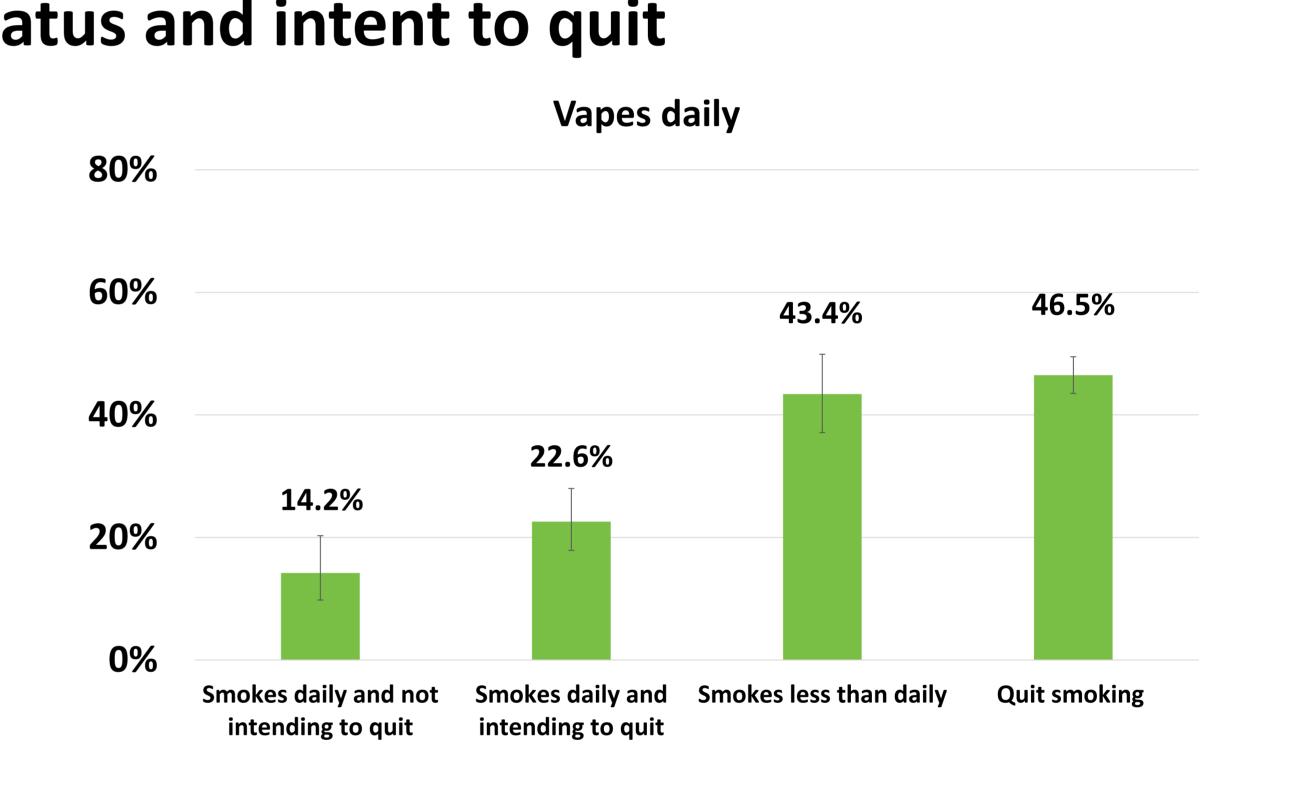
RESULTS

Use of vapes

45.1% of participants who smoke also vape, and 26.5% vape daily.

53.8% of participants who quit smoking vape, and 46.5% vape daily.





Use of vapes in quit attempts by participants who tried to quit smoking in the past 2 years

59.2% of participants who smoke vaped during their most recent quit attempt.

65.4% of participants who quit smoking vaped during their most recent quit attempt.

DISCUSSION AND CONCLUSIONS

- High rates of vaping, particularly among people who intend to or who have recently quit smoking and during recent quit attempts, suggest vapes are commonly used smoking cessation aids and alternatives for people who want to stop smoking but are unable or unwilling to quit nicotine use.
- These findings suggest vaping may be contributing to reducing smoking prevalence in Aotearoa New Zealand by supporting smoking cessation.

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	Tobacco Industry	E-cigarette & nicotine product industry (excluding pharma)	Pharma Industry
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