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BACKGROUND & AIM

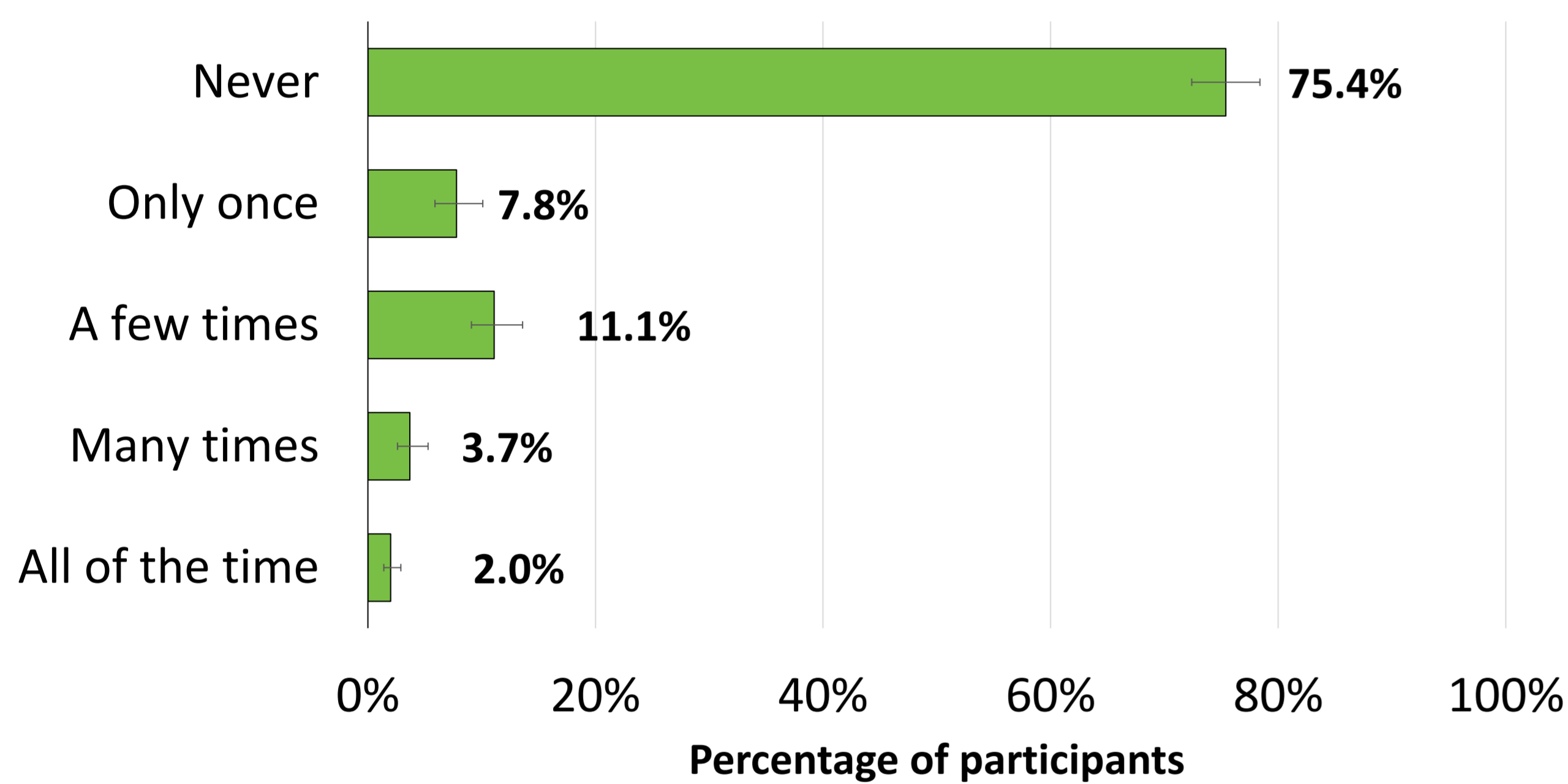
- An argument opponents make against introducing new smokefree measures is that they may increase homegrown tobacco use.
- In Aotearoa New Zealand key smokefree measures introduced recently include regular above inflation tobacco excise increases and standardised packs.
- We aimed to describe homegrown tobacco use among people who smoke using data from the 2022 EASE / International Tobacco Control New Zealand Survey.

METHODS

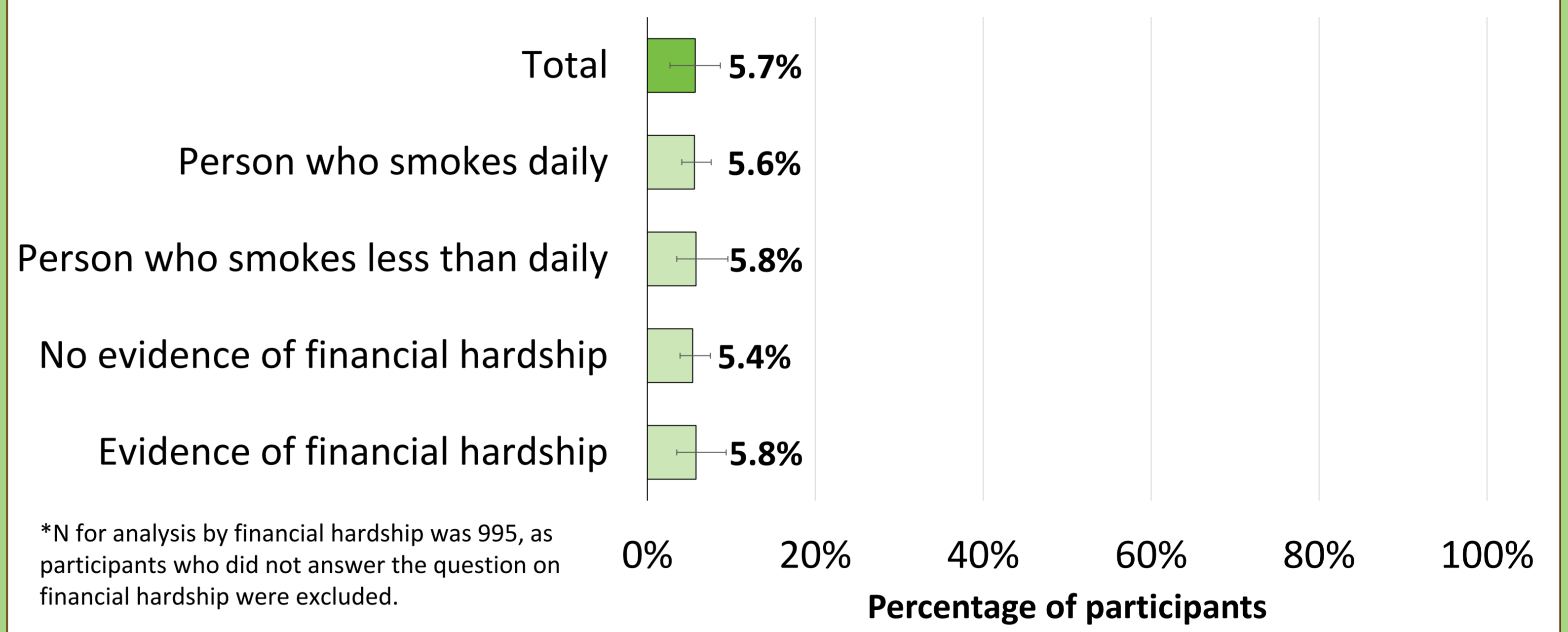
- We analysed data from 1,040 participants who currently smoke (698 smoked daily and 342 smoked less than daily).
- Data were weighted to represent the national profile of people who smoke.
- “Don’t know” and “Refused” responses were excluded from questions about homegrown tobacco use. “Refused” responses were excluded from the question about access.

RESULTS

Use of homegrown tobacco in the last 6 months (n= 1028)



Use of homegrown tobacco "many times" or "all of the time" in the past 6 months (n=1028*)



How likely are you to smoke homegrown tobacco in the next 6 months? (n=990)

“Definitely”
3.4%
(95% CI 2.4-4.7)

“Very likely”
8.5%
(95% CI 6.5-10.9)

“Quite likely”
9.3%
(95% CI 7.4-11.6)

“Not likely”
21.5%
(95% CI 18.5-24.8)

“Very unlikely”
22.1%
(95% CI 19.0-25.6)

“Definitely not”
35.3%
(95% CI 31.6-39.1)

Percentage values are percentage of participants.

How easy is it to get homegrown tobacco? (n=1035)

Very easy: 9.3% (95% CI 7.4-11.7)

Difficult: 25.6% (95% CI 22.6-28.9)

Don't know: 29.4%

Easy: 23.4% (95% CI 19.9-27.2)

Very difficult: 12.3% (95% CI 10.0-14.9)

(95% CI 26.0-33.1)

Percentage values are percentage of participants.

DISCUSSION AND CONCLUSIONS

- Frequent use and definite or very likely intended use of homegrown tobacco amongst people who smoke in Aotearoa New Zealand was relatively uncommon.
- This contradicts previous tobacco industry claims that measures like plain packaging and increasing tobacco excise tax on smoked tobacco products in Aotearoa New Zealand would increase homegrown tobacco use.

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	Tobacco Industry	E-cigarette & nicotine product industry (excluding pharma)	Pharma Industry
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